



WORKSHOP RESERVATION FORM
LV2018The Orleans Hotel, Las Vegas, NV
Monday January 22, 2017 - 10 AM to 3:00 PM

<http://www.cimta.com>

Workshops are an essential tool offered at each CIMTA trade show. It allows artists, crafters and companies to showcase a new product or teach a new technique. It even allows for a refresher course for established products. Selling miniatures is a chain reaction. The end consumer will never embrace a new product or idea if the shop owner cannot present the product in an exciting, useful and knowledgeable way. This is your chance to educate the shop owner to your work. Show them what you are selling and how to sell it.

TOPICS FOR MAKE IT-TAKE IT: Do you sell kits? Then you need to have a finished kit for display. Lead a workshop in its construction. The shop owner's familiarity with your kit will most likely lead to more sales. You need to give them hands on experience to give their customers an experienced sales pitch.

CLASS SIZE: Round tables for 10 participants.

SUPPLIES: You can make it easier on attendees by furnishing them with supplies. Our promotion pieces will instruct attendees to bring "basic miniature tools".

COST: Since the shop owners are in a position to make you money by selling more of your kits, it is suggested that you charge no more than the cost of the kit at each workshop. Lectures and demos are at no charge and are considered an added value for shop owners attending the show.

LENGTH OF WORKSHOP: One and a half hour time slots beginning at:10:00 am, 12:45 am, Noon, 2:00 pm, and 4:00 pm. Please choose one or more time slots.

Business Name: _____ Phone Number: _____

Presenter's Name: _____

Title of Workshop: _____

Preferred Time Slot(s): _____ Class Fees (if any): _____

Brief Description of Workshop:

WORKSHOP LISTING: This information is posted on CIMTA's Web site will allow Supporting Members early registration for your class, and is printed 12/1 on Signs. Please verify the information on CIMTA web is correct: <http://www.cimta.com>. If your information is incorrect, please contact CIMTA HQ at email: cimta17@gmail.com. CIMTA, Inc. – 6189 72nd Avenue – Hudsonville, Mich. 49426 [702-997-2077 EST 10am/7pm]